



CIPS
Center for Indonesian
Policy Studies



Annual Report

2019

A photograph of two people in a field, overlaid with a solid red color. In the foreground, a person wearing a striped long-sleeved shirt and a beanie with the word 'CHANGE' on it is holding a large, tall bundle of dry sticks or reeds. In the background, another person wearing a cap and a light-colored jacket is visible, seemingly working with a net or a large container. The ground is covered with dry grass or straw. The text 'FOR A FREE AND PROSPEROUS INDONESIA' is centered over the image in white, bold, sans-serif capital letters.

**FOR A FREE AND
PROSPEROUS
INDONESIA**

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About us



CIPS
Center for Indonesian
Policy Studies

The Center for Indonesian Policy Studies (CIPS) is a independent, non-profit and non-partisan think tank. Our key audience is Indonesian policy makers in parliament and in the executive branch of government. To them, CIPS helps them make better informed policy decisions because of our pragmatic recommendations based on thorough research.

Our policy perspectives are based on the belief that only civil, political and economic freedom allows Indonesians to achieve greater prosperity.

We are being financially supported by donors and philanthropists who appreciate the independence of our analysis.

Our Mission

Research, recommend and advocate for public policies that empower Indonesians to lead prosperous and peaceful lives.

Our Principles

CIPS believes that Indonesia's social and economic development and greater economic prosperity of the Indonesian people depend on:



Wider economic opportunities and access to open markets that allow Indonesians and local communities to create wealth and sustainable livelihoods;



Access to wider educational choices based on the needs of the family;



Security to live peacefully in an open and plural society

Word from Executive Director

Dear friends of CIPS,

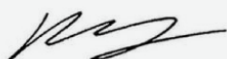
Customer orientation has been a key objective of CIPS operations in 2019. We worked on our value propositions with industry experts and created agile teams that systematically grew our outreach to influence policy-making decisions.

By the end of 2019 it was apparent that this worked well and I am happy to say that our capable team in CIPS has established excellent working relations with the Indonesian government. Indonesian media outlets mention us about 100 times every month. Our policy papers have been downloaded almost 15,000 times in 2019. Our finances are stable.

Indonesia has gone through democratic elections in 2019 and President Widodo chose a new cabinet for his second term in office. CIPS will continue to work with his administration and the legislature to ensure that Indonesians enjoy the freedom to prosper!

Special thanks go to our strong team and to our donors and supporters. It is amazing what we have achieved over the years and what this has contributed to the public policy discourse in Indonesia.

Best regards,



Rainer Heufers



Testimonials



Hanif Dhakiri
Former Minister of Manpower

“

I appreciate the work of CIPS in providing research paper and recommendations that help the Ministry shaping its policies to better serve and protect migrant workers. I consider the works of CIPS provide benefits to Indonesia.



Eko Purnomo, S.E, M.M
Regent of Wonosobo, Central Java

“

CIPS has been conducting important studies in Wonosobo District / Central Java Province and supported our government's effort for local economic growth and village development.



Dr. Priatna Sasmitra
Director of the Indonesian Center for Rice Research

“

CIPS has been actively advocating the Government with the concerns of improving hybrid rice regulations in Indonesia

Policy Impact



Closer to better food security!

A poor Indonesian family spends 60-70% of the money they earn on food! Imagine the savings they could keep if they can find more affordable and diverse food choices at their local markets. They could choose to use those savings to buy more nutritious food ingredients, or pay for medicine or medical care.

Now, these savings are closer to becoming real. In his first presidential campaign in 2014, Joko Widodo made food self-sufficiency a priority. Of course, CIPS continued to remind the government that self-sufficiency targets would be challenging to achieve in Indonesia, especially due to limited land & human resources.

We have been encouraging the government to shift the objective and policy to food security to ensure the stability of food stocks and prices. Fortunately, in Jokowi's second term's presidential campaign in 2019, he no longer mentioned food self-sufficiency as his program.



Parental rice seed imports to support local rice productivity

The government has allowed the imports of parental rice seeds to support the local research and development of hybrid rice seeds. Hybrid rice seeds have the potential to improve rice yields by 20-30%. CIPS has been an advocate for opening markets to allow local rice farmers to access supplies for farming inputs, technology, and knowledge transfers from international sources. Sourcing parental seeds from international suppliers is one more step closer towards this.



Expanding Hybrid Rice Production in Indonesia (July 2019)



Download:
cutt.ly/cips-pp22

Advocating for Change

Throughout 2019, CIPS has continually advocated our policy recommendations and adopting more market-based perspectives as part of rational policy-making. Our team met with representatives from the Ministry of Agriculture, Ministry of Trade, Statistic Indonesia, Coordinating Ministry for Economic Affairs, National Food and Drug Control Agency, and many others.



CIPS Researcher, Nadia Fairuza Azzahra meeting Mr. Cucun Ahmad Syamsurijal of the National Awakening Party to discuss the potential impacts of the new *Pesantren* (Islamic Boarding Schools) Law.





CIPS Researcher, Felippa Amanta meeting Mr. Sudi Mardianto, Head of Center of Agriculture Economics Policy Studies (PSEKP), Ministry of Agriculture at PSEKP's event, a think tank owned by Ministry of Agriculture. They were discussing PSKEP's research result on farm insurance & social economy data of farmer.



CIPS Researcher, Kidung Asmara (middle) with the National Food and Drug Control Agency to discuss the concerns of illegal alcohol becoming more available on the black market as a result of restricting sales and production of regulated alcohol.

Engaging Audiences through Events





CIPS collaborated with international organizations and think-tanks to hold joint policy research collaboration and policy dialogues. CIPS worked together with the Legatum Institute in London and the Property Rights Alliance in Washington DC to promote more market-based perspectives on the issues of the Indonesian economy and intellectual property rights.



CIPS first ever Gala Dinner for our supporters was held in September with the support of the Friedrich Naumann Foundation Indonesia.



Promote greater tolerance with Akademi CIPS



Tolerance and self-responsibility are important as young adults grow in their social circles. We find this very critical, so we traveled to universities across Indonesia and held interactive workshops to promote those elements. The topics are based on our two online courses in Akademi CIPS. The workshops are held with support from Friedrich Naumann Foundation Indonesia, and facilitation by Indika Foundation.



Short movie screening on food security

To promote food security in Indonesia, we created a short movie entitled **Bakoel Kosong** ('the empty bowl') in collaboration with a popular YouTube channel, **Cameo Project**. We then held a movie screening in Bogor, Bandung, Lampung, Yogyakarta, Solo, and Tangerang and had interesting discussions with university students. Thanks to Atlas Network and Friedrich Naumann Foundation Indonesia for supporting this project!



In addition to the campuses that we had planned to visit, we were also invited by the Indonesian State College of Accountancy as well as a local volunteer community, Tis The Lyfe, to do our screening event.



Our Research

Food Security & Agriculture

CIPS advocates for policies on the basis of open markets to ensure low-income Indonesians have access to affordable and quality food. CIPS recommends policies to the Indonesian government so that Indonesians can be more food secure through both a diversity of supply sources, domestically and internationally. In addition, CIPS promotes policies that allow local food producers and farmers to access farming inputs and knowledge necessary to improve quality and quantity of production.



Economic Opportunities

CIPS advocates for policies that facilitate entrepreneurship and business growth that opens opportunities through job and wealth creation for low-income Indonesians.



Education Policy



Advocating education policies that promote fair competition amongst education providers to improve education quality and learning outcomes. CIPS focuses on the role of private sector initiatives to provide skills and knowledge that meet the demands of the 21st century.

Community Livelihood

CIPS advocates policies that facilitates greater flourishing in communities by advocating for members of the community to have the right to manage how local resources are being used to ensure healthy and safe living conditions.





CIPS stayed among the Top 100 Think Tanks in Southeast and South Asia (excl. India) and the Pacific in the Global Go To Think Tank Index 2019 by the University of Pennsylvania



Our Outreach in Numbers



Events



39

Events held in 2019



2,037

People engaged in our events



Media



1,201

Articles were published mentioning CIPS



1,452

Students joined our events



49%

of media mentions were from top-tier media outlets



109

Government officials joined our events

Publication



13

Publications published



14,009

Times that publications
were downloaded



Video



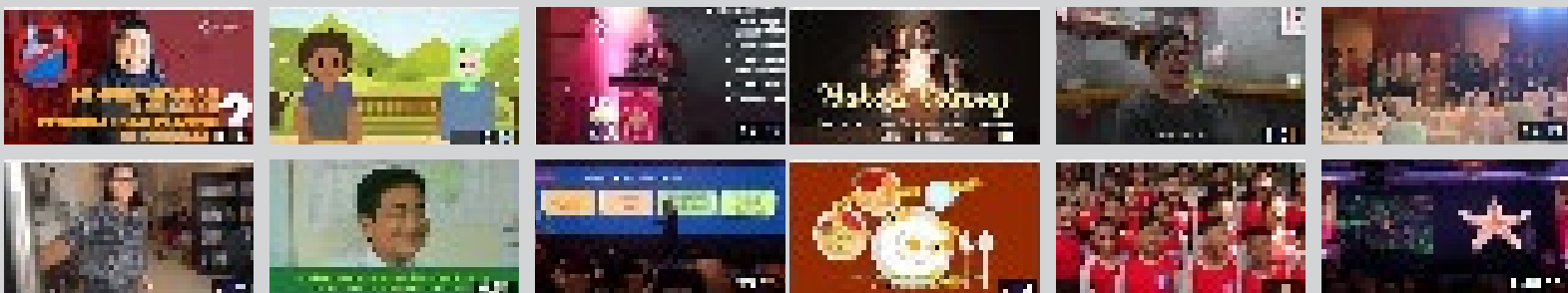
8

Videos produced



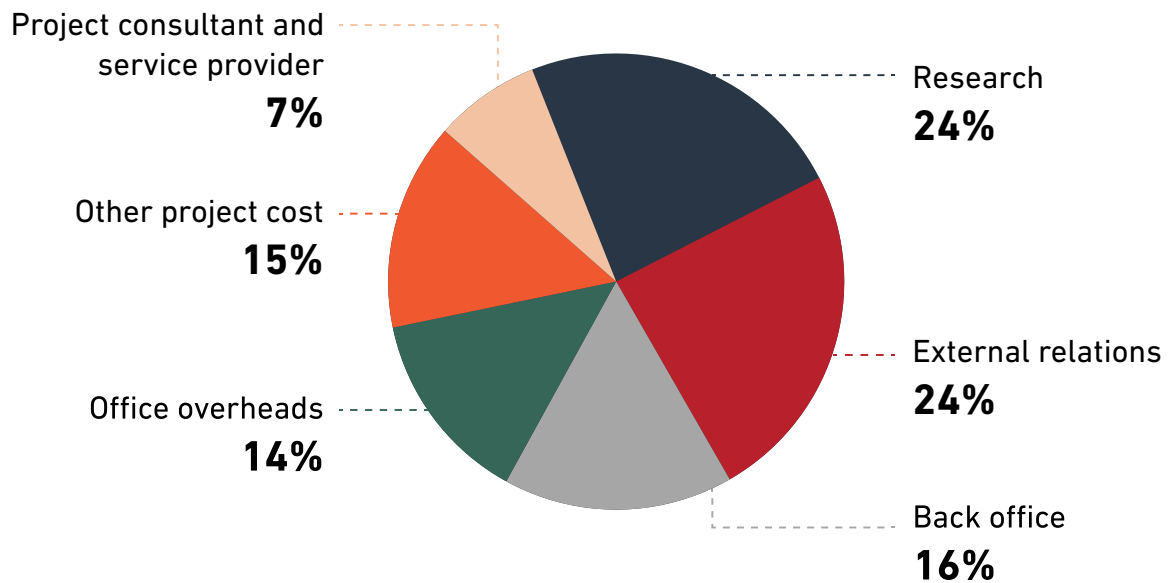
142,893

Video views

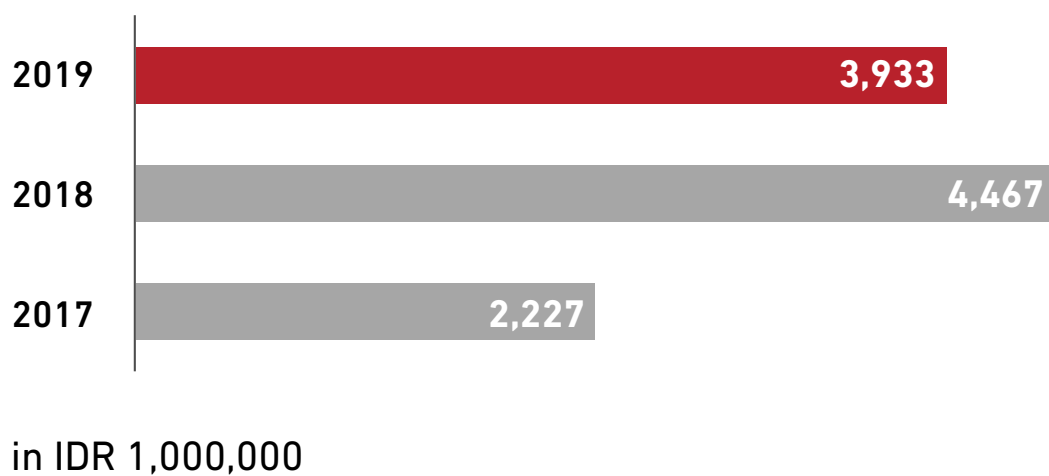


Our Financial Report

2019 Expenditure Breakdown



Total Yearly Expenditure



Our Supporters

Our work at the Center for Indonesian Policy Studies relies on the generosity of our donors who are driven to see Indonesia as a more free and prosperous country. All donations to CIPS, small or large, supports our mission to see Indonesians build wealth and be lifted from poverty through rational and sound public policy. We are grateful to a long list of supporters who have entrusted us to carry out this mission.



Dharma Club
Members

82



Dewi Sri Circle
Members

9



Wijaya Circle
Members

20



Support CIPS

Through our Supporters Circles, you, alongside hundreds of others, enable us to conduct our policy research and advocacy work to bring greater prosperity to millions in Indonesia.

Those in our Supporters Circles get the opportunity to engage in the work of CIPS on a deeper level. Supporters enjoy:

- Invitation to CIPS' annual Gala Dinner
- Exclusive Supporters-only briefings by CIPS leadership
- Priority booking at CIPS-hosted events
- Personal (Monthly/Quarterly) Supporters-only update emails and videos
- Free hard copy of any CIPS publication upon request



Dharma Club

Donating **up to US\$2,000** can support CIPS in aspects such as our core operational costs.



Dewi Sri Circle

Donating **US\$2,000 - US\$4,999** is able to support CIPS' engagement and outreach activities such as policy forums, university roadshows, and event launches for our latest publications.



Wijaya Circle

Donating **US\$5,000 and above** enables CIPS to conduct major project areas that include activities such as policy research, outreach campaigns.

For more info, please contact anthea.haryoko@cips-indonesia.org.



Scan to join

Our Team

Board Members



Saidah Sakwan
Chairwoman



Arianto Patunru
Supervisor



Nur Syamsuddin
Secretary



Rofah Mudzakir
Treasurer



Rainer Heufers
Executive Director

Staff



Andree Surianta
Associate Researcher



Anthea Haryoko
Head of External Relations



Assyifa Szami Ilman
Junior Researcher



Dahlia Ramya
HRGA Admin



Diheim Biru
Junior Researcher



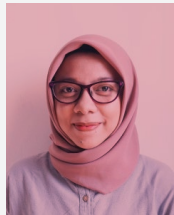
Eky Triwulan
Digital Manager



Farha Fikira
Finance Executive



Felippa Amanta
Researcher



Galuh Octania
Junior Researcher



Iqbal Wibisono
Associate Researcher



Ira Aprilianti
Researcher



Kidung Asmara
Junior Researcher



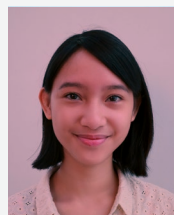
Mercyta Jorsvinna Gloria
Junior Researcher



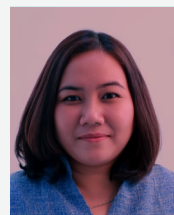
Nadia F. Azzahra
Junior Researcher



Pingkan Audrine
Junior Researcher



Patricia Kandou
Outreach and Events Officer



Sara Sihaloho
General Manager




Vera Ismainy
Media Relations Manager



Virza Prasetyo
Graphic Designer




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