FOR A FREE AND PROSPEROUS INDONESIA
**ABOUT THE CENTER FOR INDONESIAN POLICY STUDIES**

Center for Indonesian Policy Studies (CIPS) is a strictly non-partisan and non-profit think tank providing policy analysis and practical policy recommendations to decision-makers within Indonesia’s legislative and executive branches of government.

CIPS promotes social and economic reforms that are based on the belief that only civil, political, and economic freedom allows Indonesia to prosper. We are financially supported by donors and philanthropists who appreciate the independence of our analysis.

**Table of Contents**

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foreword</td>
<td>4</td>
</tr>
<tr>
<td>Major Policy Impacts</td>
<td>6</td>
</tr>
<tr>
<td>Endorsements and Testimonials Made in 2021</td>
<td>9</td>
</tr>
<tr>
<td>Research Highlights</td>
<td>10</td>
</tr>
<tr>
<td>Engagement and Advocacy</td>
<td>18</td>
</tr>
<tr>
<td>CIPS Media Presence</td>
<td>21</td>
</tr>
<tr>
<td>Events and Partnerships</td>
<td>24</td>
</tr>
<tr>
<td>CIPS Digital Presence</td>
<td>29</td>
</tr>
<tr>
<td>Special: Financial Literacy Game ‘Monetary’</td>
<td>32</td>
</tr>
<tr>
<td>Emerging Policy Leaders Program</td>
<td>33</td>
</tr>
<tr>
<td>Financial Statement</td>
<td>34</td>
</tr>
<tr>
<td>The CIPS Team in 2021</td>
<td>35</td>
</tr>
</tbody>
</table>
As the chairwoman of the CIPS Board of Directors, I am proud to present the annual report 2021.

Food security, education policies, and economic opportunities provided by the digital economy, these were our topics, and they were much in demand during the pandemic.

We made the best out of these opportunities and, despite obstacles created by the pandemic, CIPS managed to present its research findings and reform suggestions to an increased audience of policymakers and the public. In 2021, more government agencies were seeking our advice, our papers were viewed online more than 100,000 times, and thousands attended our public events, including our flagship DigiWeek2021.

A public policy think tank like CIPS needs to do more than just offer research and analysis. We feel mandated to explain complex policy matters to a public that has little time and is often not familiar with specific policy details. We addressed this in Policy-In-3-Minutes videos, podcasts, and even comics explained why the focus of our research matters.

And we also continue training young people. Our annual ‘Emerging Policy Leaders Program’ attracted hundreds of applicants. Those selected went through a paid 6-month traineeship that usually leads to a research position in CIPS. Once here, they produce their own papers and speak at domestic and international events.

Sometimes they even give media interviews. This may not happen often but contributed to more than 1,400 media mentions for CIPS in 2021.

None of this would have been able without the support of our donors, who love our work and who respect the independence of our analysis. We are feeling deeply grateful for their trust in our work!

I hope you will enjoy reading the report and please get in touch if it inspires questions or comments.

Salam hangat,

Saidah Sakwan
Chair, Board of Directors
Center for Indonesian Policy Studies
Our Vision
A free and prosperous Indonesia.

Our Mission
Research, recommend, and advocate for public policies that empower Indonesians to lead prosperous and peaceful lives.

Our Principles
CIPS believes that Indonesia’s social and economic development and greater economic prosperity of the Indonesian people depend on:

• Wider economic opportunities and access to open markets that allow Indonesians to create wealth and sustainable livelihoods.

• Access to wider educational choices based on the needs of the family.

• Security to live peacefully in an open and plural society.

• Strong local communities with sustainable income opportunities, secure property rights, and public health.
Major Policy Impacts

Key policy developments and changes where CIPS has played a part

Food Security and Agriculture

In late 2021, the government finally canceled its plan of imposing value-added tax (VAT) on staple foods such as rice, corn, beef, and vegetables and fruits. CIPS had been arguing against the policy since the plan was made public in the middle of the year. Such a tax would have put an unfair burden on low-income households, whose expenditure is dominated by staple foods. It would have also affected Indonesia’s economy as it has a direct impact on basic consumption. The plan also came at a bad time as Indonesia was grappling with a pandemic-stricken economy.
Education:

The Education Ministry reintroduced ICT skills into the new national curriculum (*Kurikulum Merdeka*). CIPS has been stressing the importance of Digital Literacy, especially as students, teachers and parents faced challenges navigating distance learning amid the COVID-19 pandemic. With the rise of EdTech in Indonesia, users need to have digital competence to utilize the products and services reflectively and productively.
Economic Opportunities

The Ministry of Communication and Informatics found online contents to be prone to problematic misinterpretation and included the revision of the Electronic Information Technology (EIT) Law as one of the priorities in the national legislation program 2021. CIPS argued that online content moderation, i.e. government rules for anything posted online, is highly sensitive. It requires context-based assessment and due process. We requested the government to collaborate with online platform providers to find a middle ground between a safe internet and individual free speech.

Covid-19 Response

In 2021, CIPS embarked on a rapid response research project on Indonesia’s vaccine distribution. The global vaccine inequity, combined with Indonesia’s logistical constraints, created a challenge for Indonesia to vaccinate its population. CIPS promoted a shift in perspective. We called to abandon thinking of the vaccination program as a race. Instead, maintaining the vaccination program is a marathon that requires private sector participation and innovation. The Indonesian government has since conducted a vaccination booster program with greater private sector participation.
Endorsements and Testimonials Made in 2021

Dr. Agus Gumiwang Kartasasmita, M.Si
Minister of Industry

My biggest congratulations and appreciation for the Center for Indonesian Policy Studies for their role in creating and developing a space for Indonesian citizens to advocate for policy reforms and change based on comprehensive information supported by analysis and informed policy research.

Danny Ardianto
Head of Government Affairs & Public Policy at YouTube

CIPS has grown to increase their expertise, network, influence, and impact across key stakeholders in Indonesia’s digital economy. At a time when digital transformation happens at a breakneck speed resulting in a number of public policy challenges, CIPS has been at the forefront in creatively deploying tools and resources in order to move the most important policy agenda forward.

Muhammad Syarif Hidayatullah
Digital Economy Policy Researcher & Practitioner

During this rapid development of innovation in digital technology followed by policy responses from the regulator, dialogue between stakeholders in the digital economy ecosystem is a must. For the past years, CIPS have proved that they are more than capable to be the bridge between those stakeholders. From their in-depth and robust research to their comprehensive policy dialogue paving a way forward for Indonesia to create a strong and inclusive digital economy ecosystem.
Research Highlights

CIPS published a total of 25 papers and 6 policy briefs across three focus areas.

Food Security and Agriculture

CIPS’ research and advocacy aim to push for policy reforms to promote greater food security in Indonesia and facilitate access to affordable quality food for low-income Indonesians.

In the midst of a pandemic-induced global food value chain disruption, CIPS’ research and advocacy promoted policies to increase Indonesia’s food system resilience by facilitating trade and investment and improving Indonesia’s domestic agriculture productivity through sustainable intensification.

Policy papers:

- The Government’s Role in the Indonesian Rice Supply Chain
- Foreign Direct Investment in Indonesia’s Agriculture
- The Cost of Non-Tariff Measures on Food and Agriculture in Indonesia
Discussion paper:

Food and Horticulture Crop Productivity in Indonesia

Improving Indonesia’s Plantation Data Quality: Coffee, Sugar and Cocoa

Beyond Fertilizer and Seed Subsidies: Rethinking Support to Incentivize Productivity and Drive Competition in Agricultural Input Markets

Promoting Constructive Agriculture and Food Investment in ASEAN

Plantation Crop Productivity: Coffee, Sugarcane and Cocoa

Negative Effects of Non-Tariff Trade Barriers on the Welfare of Indonesians
Policy brief:

The Effects of Pre-Shipment Inspection (PSI) on Food Trade in Indonesia. Case study for International Trade Barrier Index 2021.

Book and report chapters:


ASEAN Integration toward Food Security: Opportunities and Challenges. ASEAN Integration Report. IDEAS.

Translation:

Building Food Security and Managing Risk in Southeast Asia (OECD publication)
Food Monitor reports:

3 Food Monitor reports on sugar, maize, and soybeans along with Statistics and Regulatory Databases
Economic Opportunities

CIPS’ research and advocacy promote greater prosperity and livelihoods for low-income Indonesians through policies that facilitate their economic and income-generating opportunities.

In 2021, we strengthened our research on the digital economy given its growing significance for Indonesian livelihoods during the Covid-19 pandemic. CIPS proposed policies that create an enabling environment for the digital economy and mitigate risks through a co-regulatory approach with meaningful public and private participation in designing, implementing, and evaluating policies.

Policy papers:

Co-regulating the Indonesian Digital Economy

Indonesia-Australia Comprehensive Economic Partnership Agreement: Building the Powerhouse

Improving Consumer Protection for Low-Income Customers in P2P Lending
Impact of Indonesia's Content Moderation Regulation on Freedom of Expression

Partnering to Push Back the Pandemic: Boosting Capacity to Deliver Covid-19 Vaccinations in Indonesia

A Study on the Access of Ministries, Government Agencies, and Law Enforcement Authorities to Electronic System Organizers’ Data and Systems

Improving Data Governance and Personal Data Protection through ASEAN Digital Masterplan 2025

Policy Reforms for Safe Online Access to Alcoholic Beverages in Indonesia

Discussion paper:

Implementing the Digital Economy Enabling Environment Guide: A Case Study from Indonesia
Policy briefs:

- Data Privacy in the Indonesian Personal Data Protection Legislation
- Who is Responsible for User-Generated Content on Digital Platforms in Indonesia?
- Cybersecurity Protection in Indonesia
- Digital Taxation in Indonesia

Others:

- Impact Assessment Methodology for the Indonesia - Australia Comprehensive Economic Partnership Agreement (IA-CEPA)
Education

CIPS’ work on education aims to improve access to education quality for low-income Indonesians through greater private sector participation and greater school autonomy. As schools closed down during the pandemic, CIPS focused on digital technology that supported education. CIPS’ research looked at investments in the education sector in ASEAN as well as digital literacy skills in Indonesia.

Policy paper:

Promoting Investments in Education in ASEAN: Inclusive Education, Cross-Border Education Programs, and ICT Capabilities

Policy brief:

Promoting Digital Literacy Skill for Students through Improved School Curriculum
CIPS team members shared our findings and analysis in many public speaking engagements and closed-door discussion in 2021. Some highlights include:

- CIPS Head of Research Felippa Amanta spoke at an UN General Assembly side event on “Investing in Inclusive Digitalisation: A Government and Investor Roundtable”

- CIPS Head of Research Felippa Amanta provided input for the World Food Programme’s Fill the Nutrient Gap (FNG) Modeling project

- CIPS was invited to be a part of Food Systems Summit Dialogue of the National Planning the Ministry of National Development Planning (Bappenas)

- CIPS Researcher Nadia Fairuza Azzahra spoke at the Youth Leadership Conference of the Center for International Private Enterprise (CIPE)
CIPS Associate Researcher, Andree Surianta, spoke at a podcast hosted by The Conversation Indonesia on Indonesia’s vaccine distribution program.

CIPS Researcher Pingkan Audrine attended Stanford University’s Content Policy & Society Lab’s workshop on content moderation.

CIPS Researcher Thomas Dewaranu spoke about Indonesia’s personal data protection bill at the Digital Expert Talks hosted by Universitas Gadjah Mada’s Center for Digital Society.

CIPS Researcher, Latasha Safira presented at the 4th National Symposium on English Language Assessment.

CIPS Researcher Pingkan Audrine spoke at three Nahdlatul Ulama public events on combating illicit alcohol and the alcohol prohibition bill.
CIPS Researcher Pingkan Audrine spoke at a UN Internet Governance Forum side event on digital consumer protection.

CIPS Researcher Thomas Dewaranu spoke at the CIPE Democracy that Delivers podcast about co-regulating Indonesia’s digital economy.
CIPS maintained its media presence and was mentioned 1,438 times in media reports. 48% of these mentions appeared in top tier media outlets.

27 op-eds by CIPS experts were published in 2021.

9 op-eds were published in 2020.

Of the 27 op-eds in 2021:

14 covered our views on food security and agriculture

7 focused on the digital economy and e-commerce

3 on the response to Covid-19

3 on education.
CNN Indonesia.com

CNN Indonesia carried CIPS policy reform recommendations to lower maize prices. The recommendations were based on CIPS’ paper on ‘Reforming Trade Policy to Lower Maize Prices in Indonesia’.

Berita Satu.com

CIPS joined the heated public debate on the introduced Personal Data Protection Bill. Top tier media outlet Berita Satu carried messages from our analysis in ‘Protecting People: Promoting Digital Consumers’ Rights’.
CIPS brought forward ideas of how COVID-19 vaccination programs can be expanded and accelerated with private sector participation. These ideas had been outlined in CIPS’ policy paper ‘Partnering to Push the Pandemic’.

CIPS continued to disseminate policy messages and recommendations to improve Indonesia’s rice supply chains. This is needed to ensure rice price stability and affordability for all Indonesians. State newswire agency Antara mentioned CIPS messages taken from our paper on ‘The Government’s role in The Indonesian Rice Supply Chain’.

Business media outlet Bisnis Indonesia shared CIPS’ explanations how non-tariff trade barriers impact consumer food prices. Statements were based on CIPS’ paper on ‘The Cost of Non-Tariff Measures on Food and Agriculture in Indonesia’.
CIPS organized 50 virtual events in 2021 that attracted 3,534 attendees.

The events team chose interactive event formats to enable the engagement of the audiences with the speakers. This promoted a higher involvement of participants and speakers during virtual events.

Events also adopted dialogue style formats that gave stakeholders time and attention to share their views and concerns about policy issues.

<table>
<thead>
<tr>
<th>Stakeholder Groups Attending CIPS Events in 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Researcher/Academicians</td>
</tr>
<tr>
<td>NGO/CSOs/Think Tank</td>
</tr>
<tr>
<td>Media</td>
</tr>
<tr>
<td>Education (for Students)</td>
</tr>
<tr>
<td>Indonesian Government</td>
</tr>
<tr>
<td>Private Sectors</td>
</tr>
<tr>
<td>Foreign Government</td>
</tr>
</tbody>
</table>
Some CIPS events were conducted in partnership with external organizations:

Indonesia Policy Dialogues with the **Indonesia Project, Australian National University**

![Image of Indonesia Policy Dialogue event]

**YouTube Webinar on financial literacy challenges with fintech company Finansialku**

![Image of Finansialku webinar]

**Focus group discussions on the topic of English Language Competencies among Vocational School Teachers with British Council Indonesia**

![Image of focus group discussions]

Notable events held in 2021

Indonesia Policy Dialogues
One-on-one conversation with high ranking officials and industry leaders.

The Future of Indonesia’s Foreign Trade: A conversation with the Minister of Trade of the Republic of Indonesia
22 April 2021

A conversation with the Head of the Indonesian Chamber of Commerce and Industry
Mr. Arsjad Rasjid: The role of the private sector in economic recovery
13 August 2021
**DigiWeek 2021**

CIPS’ second annual DigiWeek conference brought together 307 conference attendees and 24 speakers from Indonesian government, private sector, and CSOs to discuss 3 main issues in the digital economy:

- **Empowering Digital Rights: Improving Access and Consumer Protection**
- **Online Content Governance**
- **Equitable Access for An Inclusive Digital Economy**

3 high level government representative provided keynote speeches on digital economy transformation and empowerment in Indonesia:

**Johnny G. Plate**
Minister of Communication and Informatics

**Dr. Jerry Sambuaga**
Vice Minister of Trade

**Prof. Ir. Nizam, M.Sc., DIC, Ph.D., IPU, Asean Eng**
Food Security Symposia
A series of discussion events invited stakeholder perspectives on the challenges of attaining higher food security for Indonesia. The events also served to communicate CIPS policy recommendations.

UN Food Systems Summit Independent Dialogues
CIPS convened independent dialogues as part of the annual Food Systems Summit conducted by the United Nations. These Dialogues gathered Indonesian stakeholders to discuss how improved food systems can promote wider access and affordability of staple food in Indonesia.
CIPS Digital Presence

In 2021, CIPS increased its online presence on social media, with content relevant to our followers and reflecting on current news. Our followers on Instagram & LinkedIn increased by 69% and 74%, respectively, compared to 2020.

One social media highlight of the year was CIPS’ tweet in response to President Jokowi’s statements on garlic imports. It gained 80,000 impressions and inspired 2,000 engagements. This included re-tweets by prominent Indonesian economists.
Paper downloads and views:

<table>
<thead>
<tr>
<th>Year</th>
<th>Downloads</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021</td>
<td>110,159</td>
</tr>
<tr>
<td>2020</td>
<td>135,876</td>
</tr>
<tr>
<td>2019</td>
<td>14,009</td>
</tr>
</tbody>
</table>

**English language Publications Top Views & Downloads**

1. **Data Privacy in the Indonesian Personal Data Protection Legislation**
   - Views: 3,254

2. **Promoting Digital Literacy Skill for Students through Improved School Curriculum**
   - Views: 3,190

3. **Cybersecurity Protection in Indonesia**
   - Views: 2,832

**Indonesian language Publications Top Views & Downloads**

1. **Perlindungan Keamanan Siber (Cyber Security Protection in Indonesia)**
   - Views: 5,484

2. **Pengaturan Bersama Ekonomi Digital Indonesia (Co-regulating the Indonesian Digital Economy Digital Indonesia)**
   - Views: 4,467

3. **Mengkaji Hambatan Pembelajaran Jarak Jauh di Indonesia di Masa Pandemi Covid-19 (Addressing Distance Learning Barriers in Indonesia Amid the Covid-19 Pandemic)**
   - Views: 18,297
### Website

**Unique Website Visitors**

<table>
<thead>
<tr>
<th>Year</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021</td>
<td>103,217</td>
</tr>
<tr>
<td>2020</td>
<td>62,341</td>
</tr>
<tr>
<td>2019</td>
<td>24,683</td>
</tr>
</tbody>
</table>

### Newsletters

**Total Subscribers:**

- **18,919**

**Indonesian language Mailing List Subscribers:**

- **16,503**

**English language Mailing List Subscribers:**

- **2,416**

2020: **18,131 subscribers**

### Social Media Audience Reach

<table>
<thead>
<tr>
<th>Platform</th>
<th>Followers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>9,234</td>
</tr>
<tr>
<td>Twitter</td>
<td>2,797</td>
</tr>
<tr>
<td>Instagram</td>
<td>6,333</td>
</tr>
<tr>
<td>Linkedin</td>
<td>5,879</td>
</tr>
<tr>
<td>Youtube</td>
<td>1,412</td>
</tr>
</tbody>
</table>

**Total Social Media Impressions:**

<table>
<thead>
<tr>
<th>Year</th>
<th>Impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021</td>
<td>4,123,443</td>
</tr>
<tr>
<td>2020</td>
<td>1,902,792</td>
</tr>
<tr>
<td>2019</td>
<td>995,121</td>
</tr>
</tbody>
</table>
CIPS created Monetory, a financial education tool in the form of a mobile game running on Android devices. Monetory aims to improve the understanding and awareness of the importance of personal finance for young Indonesians in an increasingly digitized landscape.

Following the first iteration of Monetory 1.0 in 2020, in 2021 CIPS released Monetory 2.0 to elevate the learning experience of players.

Monetory 2.0 was developed together with Chocoarts, an experienced game developer based in Jakarta.

We received generous support from the Deutsche Gesellschaft fuer Internationale Zusammenarbeit (GIZ).

**Key improvements of the Monetory 2.0 game included:**
1. Updated visual design improving User Interface and User Experience of the game.
2. Modified game scenarios centered around common daily life challenges of young adults to make the game more relatable to the audience.
3. Updated and added new ‘micro lessons’ for players to learn the key foundations for personal finance management as they go through different game scenarios.
CIPS recruited four talented trainees to join the six-month Emerging Policy Leaders Program in 2021. The trainees came from various academic and professional backgrounds ranging from international political economy, international relations, and development economics and policy.

In partnership with external training operators CIPS provided capacity building programs on public policy. In total, trainees attended 16 training sessions developing specific skills required to be a policy researcher and advocate.

The EPLP trainees supported CIPS research and led their own research projects. They produced three policy papers on constructive foreign investments in the digital economy, agriculture, and education of the ASEAN nations. The report on ‘Promoting Constructive Agriculture and Food Investment in ASEAN’ was listed as recommended reading by the ASEAN office of the European Parliament.

All four trainees were recruited as full-time staff at the end of the program.
Financial Statement

2021 Expenditure Breakdown

- Project consultant and service provider: 25%
- Research: 35%
- Other project cost: 5%
- Office overheads: 9%
- External relations: 16%
- Back office: 10%

Yearly Expenditure

<table>
<thead>
<tr>
<th>Year</th>
<th>Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>3,933</td>
</tr>
<tr>
<td>2020</td>
<td>4,479</td>
</tr>
<tr>
<td>2021</td>
<td>5,760</td>
</tr>
</tbody>
</table>

in IDR 1,000,000
The CIPS Team in 2021

In 2021, CIPS welcomed a new Treasurer to the Board of Directors. Dr. Donna Gultom had been a CIPS Senior Fellow and became the successor of CIPS’ former Treasurer, Dr Rofah Mudzakir.

CIPS also welcomed three new Senior Fellows and two new Associate Researchers. They have considerably expanded our expertise and outreach in topics such as school education, trade and investment, food statistics and the digital economy.

CIPS daily operations were carried out by 31 employees across all departments. We created, for example, the crucial position of a Strategy, Monitoring and Evaluation Officer. Our new colleague is responsible for ensuring that CIPS monitors the fulfillment of its deliverables and regularly evaluates the achievement of our strategic objectives.

Board Members

- Saidah Sakwan, Chairwoman
- Dr. Arianto Patunru, Supervisor
- Nur Syamsuddin, Secretary
- Dr. Donna Gultom, Treasurer
- Rainer Heufers, Executive Director

Senior Fellows

- Dr. Deasy Pane
- Margareth Horhoruw
- Kadir Ruslan
- Dr. Totok Soefijanto
- Dera Nugraha
- Maulana
Associate Researchers

Ajisatria Suleiman
Andree Surianta
Dr. Donny Pasaribu
Krisna Gupta

Staff Members

Aditya Alta
Head of Agriculture Research

Aicha Grade Rebecca
Research Trainee

Ancella Christy Andhani
Project Leader

Anthea Haryoko
Head of External Relations

Arumdriya Murwani
Junior Researcher

Azizah Nazzala Fauzi
Junior Researcher

Bhimanto Suwastoyo
Content Editor

Clarines Sadira
Events and Partnership Officer

Dahlia Ramya
HRGA Officer

Eky Triwulan Kusumaningrum
Digital Manager

Fadhilah Wiriatma
Monitoring & Evaluation Officer

Farha Fikria
Finance Executive

Fatharani Taquisa Nadhira
Junior Researcher

Felippa Ann Amanta
Head of Research

Gliddheo Algifariyano Riyadi
Research Trainee

Indra Setiawan
Junior Researcher

Kukuh Ugie
Research Trainee

Latasha Safira Harahap
Head of Research Unit

Nadia Fairuza Azzahra
Research

Nina Natasya
Digital Communications Officer