

CIPS

Center for Indonesian
Policy Studies

CIPS

ANNUAL REPORT

www.cips-indonesia.org



2023

8 Years of Infinite Impact

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About The Center for Indonesian Policy Studies

Center for Indonesian Policy Studies (CIPS) is an independent, non-profit and non-partisan think tank that advocates for practical policy reforms informed by evidence-based policy research and analysis. Our policy perspectives are based on the belief that only civil, political, and economic freedom allows Indonesians to achieve greater prosperity.

CIPS shares policy recommendations with decision-makers in Indonesia's legislative and executive branches of government. We are financially supported by individuals and organizations who appreciate the independence of our analysis.

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FOREWORD



In 2023, the Center for Indonesian Policy Studies (CIPS) continued to champion the cause of open markets and a free society, with a focus on actionable policies that drive progress and development in Indonesia. Our efforts have not only influenced policy but also resonated across the digital landscape, engaging thousands of participants, and spreading the message of economic freedom and prosperity.

Our policy recommendations have had a tangible impact on the ground. In Central Java, our policy recommendations have been adopted by the government, potentially benefiting hundreds of thousands of local corn farmers. Nationally, our voice has been instrumental in simplifying the importation process for food commodities, thereby fostering a more vibrant business environment. Our influence extended even beyond local governance as CIPS spearheaded the development of a Regional Comprehensive Economic Partnership (RCEP) Action Plan for the Indonesian Government. This strategic initiative aims to help Indonesia position itself at the forefront of regional economic integration and cooperation.

Our research has resonated far and wide, with more than 40 thousand paper downloads and views, reflecting the reach and relevance of our work. We also brought together policy stakeholders through 39 events with close to 2,500 attendees, to exchange ideas and forge new pathways for progress. We have published a book on modernizing Indonesia's agriculture in the hope to provide a roadmap for innovation in our nation's key sector.

Our digital presence has grown significantly, with a total of more than 37.5 thousand followers across Instagram, YouTube, LinkedIn, Facebook, and Twitter, and exceeding 3 million social media impressions. Our most engaging post reached 127 thousand impressions and nearly 6 thousand engagements. The MAPAN video series, which delves into the Future of Food, has attracted 81.7 thousand views, highlighting the importance of our advocacy.

October 2023 marked the launch of the CIPS Learning Hub, a pioneering initiative designed for university lecturers and students. This learning ecosystem is dedicated to popularizing the principles of open markets and society, which are crucial for Indonesia's journey towards greater progress and development.

CIPS's commitment to excellence was recognized when we became a finalist at the 2023 Regional Templeton Freedom Awards for our action plan regarding the RCEP agreement. This nomination, while not culminating in a win, stands as a symbol of our dedication and the quality of our work.

As we present this annual report, we invite you to join us in celebrating these milestones and to support us as we continue to advocate for policies that will ensure a brighter future for all Indonesians.

Dr. Arianto Patunru
CHAIRMAN

POLICY IMPACT IN 2023



CIPS recommendations included by the Central Java provincial government to benefit hundreds of thousands of local corn farmers.

The Central Java Provincial Agriculture Office issued decree number 523-31/004/IV/2023 that mandates the distribution of subsidized seeds only to regions categorized as having “semi-strong maize market status” and specifies that appointed distributors must source these seeds solely from the free market, aligning closely with CIPS recommendations. The adoption aimed to prevent subsidized and sub-quality seeds from undermining emerging private markets and abolishing a quota system. The regulation would impact corn farmers in the region who produce around 5.3 million tons of corn annually.



CIPS leads expert team to develop a Regional Comprehensive Economic Partnership (RCEP) Action Plan for the Indonesian Government.

The project was supported by the Indonesia Australia Partnership Program for the Economy (PROSPERA) for the Indonesian Coordinating Ministry of Economic Affairs (CMEA) in order to evaluate and recommend policies that enable Indonesia’s economy and business landscape to maximize its entrance into the agreement. The action plan was submitted for approval to the State Secretariat to be made into a Presidential Decree that would implement the plan.

POLICY IMPACT IN 2023



Indonesia lifts the ban on sending migrant workers to 19 Middle Eastern countries, in line with CIPS policy recommendations.

In 2015, CIPS published a policy paper that recommended the removal of a moratorium on Indonesian migrant workers accessing jobs in the Middle East. Instead, CIPS called for continual efforts in ensuring the safety of Indonesian workers abroad.



Two CIPS recommendations included in the amended draft of Commodity Balance to simplify the process for businesses to import food commodities.

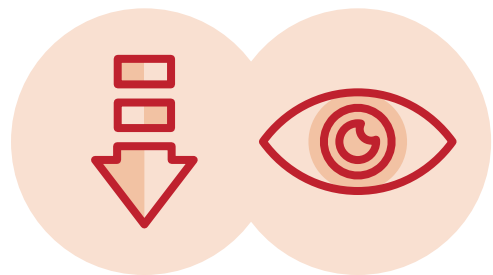
CIPS provided recommendations on implementing regulations to minimize potential barriers impacting private businesses from the newly enacted Commodity Balance (Neraca Komoditas) regulation. Recommendations aimed to reduce confusion in the process for businesses to obtain permits to import goods.



CIPS recommendations to remove onerous requirements for online businesses reflected in adjusted MoT regulation.

The Ministry of Trade has amended their regulations No.50/2022 to remove administrative sanctions for informal online merchants, and exempt their websites from requiring mandatory special permit requirements as online sellers. These adjustments were proposed in CIPS' 2022 study titled Regulatory Reforms to Increase Women Micro-Entrepreneurs Participation in E-Commerce.

POLICY STUDIES



Paper Download and Views:

42,775



Most downloaded papers (ENGLISH):

1. Policy Barriers to a Healthier Diet: The Case of Trade and Agriculture
2. Digital Taxation in Indonesia
3. Achieving Indonesian Palm Oil Farm-to-Table Traceability through ISPO-RSPO Harmonization

Most downloaded papers (INDONESIAN):

1. Perubahan Kebijakan Perdagangan dalam Peraturan Presiden No. 32/2022 tentang Neraca Komoditas Changes to Trade Regulations through the Commodity Balance
2. Pajak Digital Indonesia Digital Tax in Indonesia
3. Ekonomi Politik Kebijakan Beras di Indonesia: Perspektif Masyarakat Ekonomi ASEAN Political Economy of Rice Policies in Indonesia

CIPS studies in 2023 were actively cited by a number of notable institutions, including:

The House of Representatives of The Republic of Indonesia; Business Competition Supervisory Commission of the Republic of Indonesia (KPPU RI); Korea International Cooperation Agency (KOICA) of the Ministry of Foreign Affairs of the Republic of Korea; University of Adelaide; Tilburg University; University of Indonesia; ISEAS Yusof Ishak Institute.



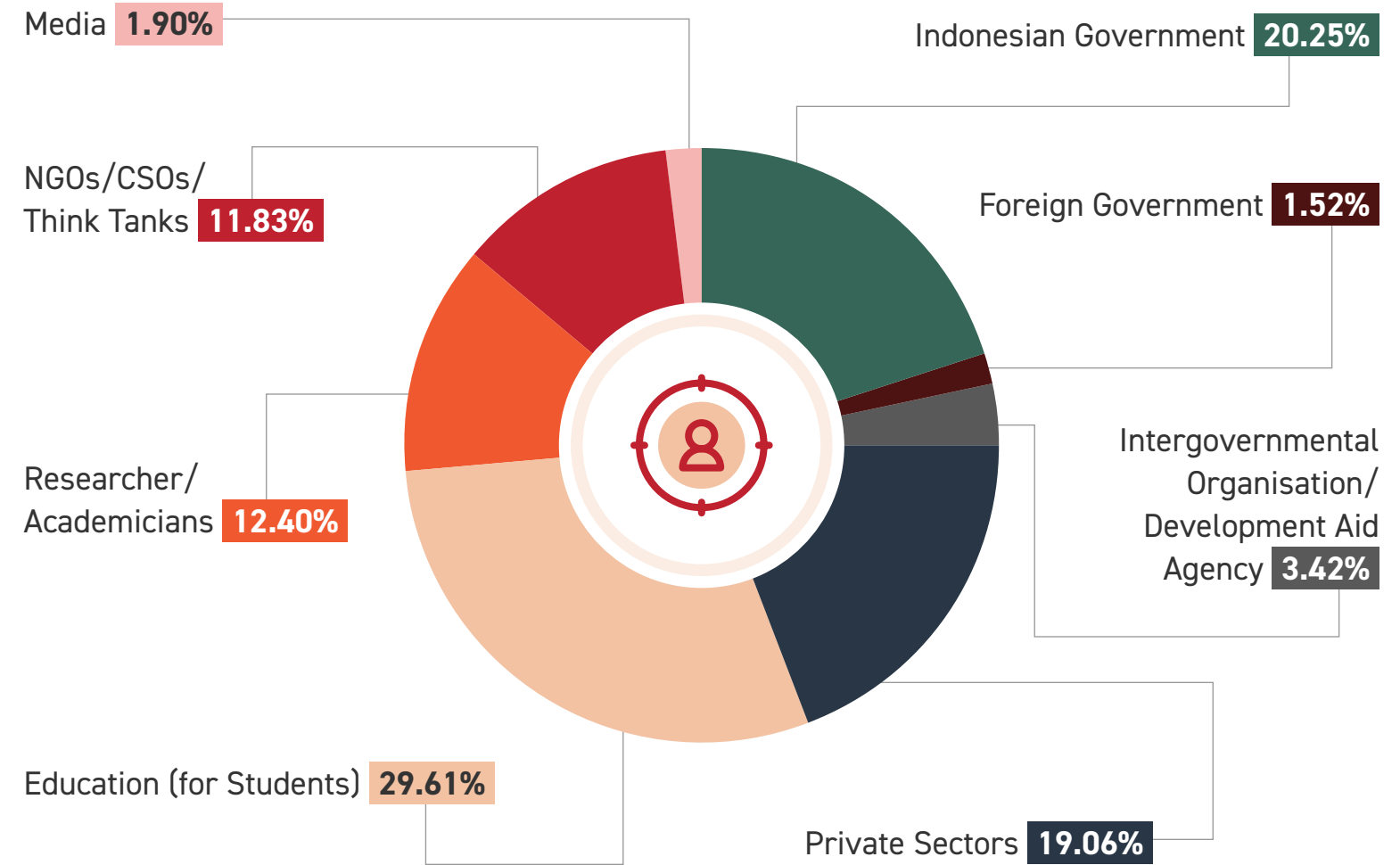
Food security & agriculture was the most cited topic in 2023, indicating that CIPS is recognized within the knowledge sector for its expertise in that field. Other studies on the topic of education policy that include Addressing Distance Learning Barriers in Indonesia Amid the Covid-19 Pandemic was also highly cited.

STAKEHOLDER ENGAGEMENTS



The number of participants in offline events increased by 221.8% between 2022 and 2023.

Who attended CIPS events?



Events held: **39**

Event Attendees: **2,481**

EVENT HIGHLIGHTS

CIPS DigiWeek 2023: Building Consumer Trust in the Digital Sphere 10-14 July 2023, Le Meridien Jakarta

707 people attended CIPS DigiWeek 2023 series of in-person and online events for regulators and the private sector to discuss, share, and highlight common challenges and obstacles in Indonesia's rapidly evolving digital ecosystem. CIPS DigiWeek earned 82 media coverage with 4 opeds in Bisnis Indonesia, The Jakarta Post, and CNBC.



Notable attendees were:

Indonesian Governments

- COORDINATING MINISTRY FOR ECONOMIC AFFAIRS: **Dr. Ir. Mohammad Rudy Salahuddin, MEM** (Deputy Minister for Digital Economy, Mtanpower, and SMEs)
- MINISTRY OF TRADE: **Rifan Ardianto, S.Si, M.Si, Ph.D.** (Director of PMSE and Services Trade)

NGO/ CSO/ Think Tanks/ Foreign Development Aid Agencies

- ASEAN Secretariat
- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
- Friedrich Naumann Foundation Indonesia (FNF)
- ChildFund International
- Tech for Good Institute
- Centre for Strategic and International Studies (CSIS)
- TIFA Foundation

Foreign Governments

- THE PHILIPPINE EMBASSY: **H.E. Gina Alagon Jamoralin** (Ambassador-designate of the Republic of the Philippines to Indonesia)
- THE AUSTRIAN EMBASSY: **Philipp Roessl** (Deputy Head of Mission bei Austrian Embassy Jakarta)
- THE MALAYSIAN EMBASSY: **Mohd. Najeeb Abdullah** (Minister Counsellor in Economy)

Private Sector

- GOOGLE: **Putri Alam** (Director of Government Affairs & Public Policy Google Indonesia)
- INDONESIA E-COMMERCE ASSOCIATION (IDEA): **Bima Laga** (Chairman)
- ASSOCIATION OF INDONESIA DATA PROTECTION PRACTITIONERS (APPDI): **Muhammad Iqsan Sirie** (Chairman)

Attendees included:

- **16 Government Ministries and Agency representatives**, such as Coordinating Ministry of Economic Affairs, Ministry of Trade, Financial Services Authority (OJK), the National Consumer Protection Agency (BPKN), and ASEAN Secretariat
- **7 Foreign Embassies and Development Aid representatives** including The Malaysian Embassy, The Philippines Embassy, and the Permanent Mission of Singapore to ASEAN, Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ), and The Friedrich Naumann Foundation for Freedom (FNF)
- **32 private sector and industry actors** including Google Indonesia, Traveloka, and Indonesian AI Industry Research and Innovation Collaboration (KORIKA)

EVENT HIGHLIGHTS

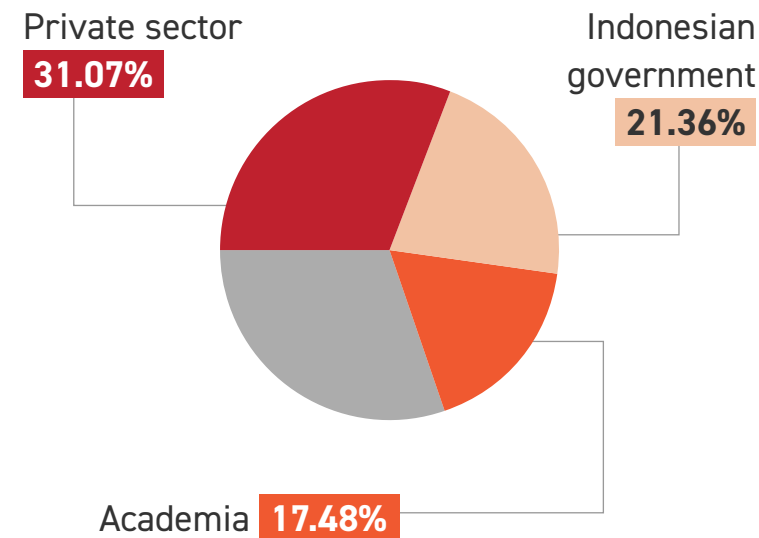
Modernizing Indonesia's Agriculture Book Launch

125 participants online and in person attended the launching of the "Modernizing Indonesia's Agriculture" book and discussed the policy solutions that address Indonesia's challenges in its agriculture sector. The events invited notable guests and speakers including:

- **Dr. Ir. Musdhalifah Machmud, M.T.** (Deputy of Coordinating Ministry of Economic Affairs)
- **Prof. Dr. Ir. Bayu Krisnamurthi, M.Si.** (Vice Minister of Trade (2011-2014))
- **Insan Syafaat** (Executive Director of Partnership for Indonesia's Sustainable Agriculture (PISAgro))
- **Dr. Nyoto Suwignyo, MM** (Deputi II Bidang Kerentanan Pangan dan Gizi, Badan Pangan Nasional/Deputy II for Food Vulnerability and Nutrition, National Food Agency)



Participants in this hybrid event:



CIPS 8th Anniversary Dinner

Opening Indonesia for Accelerated and Inclusive Economic Growth



60 guests comprising of partners and supporters of CIPS came to celebrate its 8th anniversary over an evening dinner that included a stand up comedy set and an interactive discussion session entitled "Opening Indonesia for Accelerated and Inclusive Economic Growth" including Mr. Eko Putro Sandjojo, Minister of Village, Disadvantaged Regions Development, and Transmigration of Indonesia (2016-2019), Mr. Soegiharto Santoso, Chair of the Standing Committee at Indonesian ICT Business Association (APTIKNAS), and Dr. Arianto Patunru, Chairman of CIPS. Guests also came home with some sketch portraits done live throughout the evening.

AWARDS

The Regional Liberty Awards Finalists

Basanta Adhikari
BIKALPA - AN ALTERNATIVE

Dr. Joseph Angeles
FOUNDATION FOR ECONOMIC FREEDOM

Anton Rizki
CENTER FOR INDONESIAN POLICY STUDIES

CIPS became a finalist at the 2023 Regional Templeton Freedom Awards for its work to create an **action plan for Indonesia to maximise the benefits of the Regional Comprehensive Economic Partnership agreement (RCEP)**. CIPS competed alongside organisations from Nepal and The Philippines in this Award competition organised by the Atlas Network.

THE CONVERSATION Indonesia

Business + Economy Editor's Favorite

Krisna Gupta
Lecturer at Politeknik APP Jakarta, associate researcher at CIPS

Tulisan Mas Krisna mengenai nikel sangat berdampak dan banyak dirujuk pembaca dan badan pemerintah.

Selain itu, tulisannya terkait impor pangan punya perspektif beda yang menyadarkan bahwa ketahanan pangan tidak bisa lepas dari perdagangan internasional.

Associate Researcher, **Krisna Gupta**, was awarded **Business + Economy Editor's Favorite Author** by The Conversation Indonesia.

EXTERNAL SPEAKING PLATFORMS



CIPS Senior Fellows, Dr. Totok Soefijanto and Dr. Dera Nugraha presented the research findings on Analysis of the Indonesian Education Policy Landscape at the Policy Forum on Education 2023, organized by Tanoto Foundation.



Head of Research, Aditya Alta, was interviewed by Channel News Asia regarding Indonesian rice policy and food security.



Dr. Kartina Sury presented CIPS work on ICT in the IDNOG 8 Event in Jakarta.



CIPS Researcher, Hasran, attended the in-person meeting with the Directorate General of Customs and Excise on Customs Obligations for Digital Goods.



Anthea Haryoko (CIDO) and Azizah Fauzi (Researcher) attended the Southern Voice Conference 2023 at Nairobi, Kenya from 24 - 25 October 2023.









CIPS in collaboration with Bandung Food Smart City (BFSC), Rikolto, BIOPS Agrotek, Pijar Foundation, and UNPAR held a talk show on Agro Technopreneur, along with a workshop on Writing and Advocating Policy Papers.

AUDIENCE OUTREACH


Social Media

 **Total Followers by end of 2023:**
37,664

	LinkedIn	11,257	↑ 33,46%
	Instagram	9,599	↑ 23,17%
	Facebook	9,374	↑ 0,33%
	Twitter	3,737	↑ 22,28%
	YouTube	3,697	↑ 93,26%


 **Social Media Impressions*:**
3,216,533

*Impressions means how many times the content has been exposed to the audiences and be viewed.



Fakta tentang Sistem Resi Gudang di Indonesia

- Dasar dalam UU No. 11/2011, yang mengatur pertanahan tugas dalam pemenuhan dan pelaksanaan SRG. Kementerian Perdagangan memandatkan Badan Pengawas Perdagangan Berjangka Komoditi (Bappebti) untuk mengatur, mengawasi, dan mengembangkan implementasi dan kegiatan SRG.
- Prosesnya sudah terdesentralisasi, di mana pemerintah daerah (provinsi dan kabupaten) bertanggung jawab untuk menyusun kebijakan-kebijakan lokal untuk mengimplementasikan SRG.
- Terdapat 163 gudang milik pemerintah dan swasta yang tersebar di 26 provinsi.
- Pada 2021, transaksi SRG capai lebih 500 miliar dengan 423 nasi yang terakumulasi.



Padahal, ada sistem resi gudang (SRG) yang punya banyak manfaat!



SRG merupakan sistem yang memungkinkan petani menyimpan hasil panennya dalam suatu gudang yang memberikan resi, yang digunakan sebagai bukti kepemilikan atas komoditas yang disimpan, dan melakukan jual beli ke pasar dengan harga yang lebih tinggi.

Ini manfaatnya:

- Membantu untuk menjual hasil taninya lebih tinggi
- Hasil yang diperoleh petani bisa lebih banyak dapat digunakan sebagai agunan untuk mendapatkan pinjaman ke lembaga keuangan untuk mengembangkan usaha taninya


Most Watched Posts

Resi Gudang Thread on Jan 2023

 **127K impressions**  **5,967 engagements**

Majority of people from experts to farmers are agree with CIPS' policy key messages

Video Highlights

 **MAPAN Series**
 (The Future of Food)
Total Views: 81.7K



We published 8 videos to discuss the future of Indonesia's food and agriculture with engaging animation attracting over 80,000 views. Videos discuss how policies can distort prices in agriculture inputs such as fertilizers, and how high level food policies can impact nutrition and consumers.

NEW INITIATIVES AND LEADERSHIP UPDATES



Dr. Arianto Patunru becomes CIPS' new Chairman.

He takes over from Ms. Saidah Sakwan who co-founded CIPS and served on the board for the last 7 years. We are grateful for her service and dedication to the organisation. Dr. Arianto Patunru also serves as fellow at the Arndt-Corden Department of Economics, Crawford School of Public Policy, Australian National University.



Anton Rizki takes the helm of CIPS as its new Chief Executive Officer.

Joining CIPS in July 2023, Anton Rizki leads the day-to-day operations of the organisation to continue and expand impact in the policymaking space. He previously worked in the food and agriculture sector and served as Managing Director of a well-known communications and public affairs consulting company in Indonesia. He has advised multinational corporations, SOEs, and international organizations on public policy, political risk, and stakeholder engagement.



CIPS Learning Hub

Making policy issues easy-to-understand for everyone!

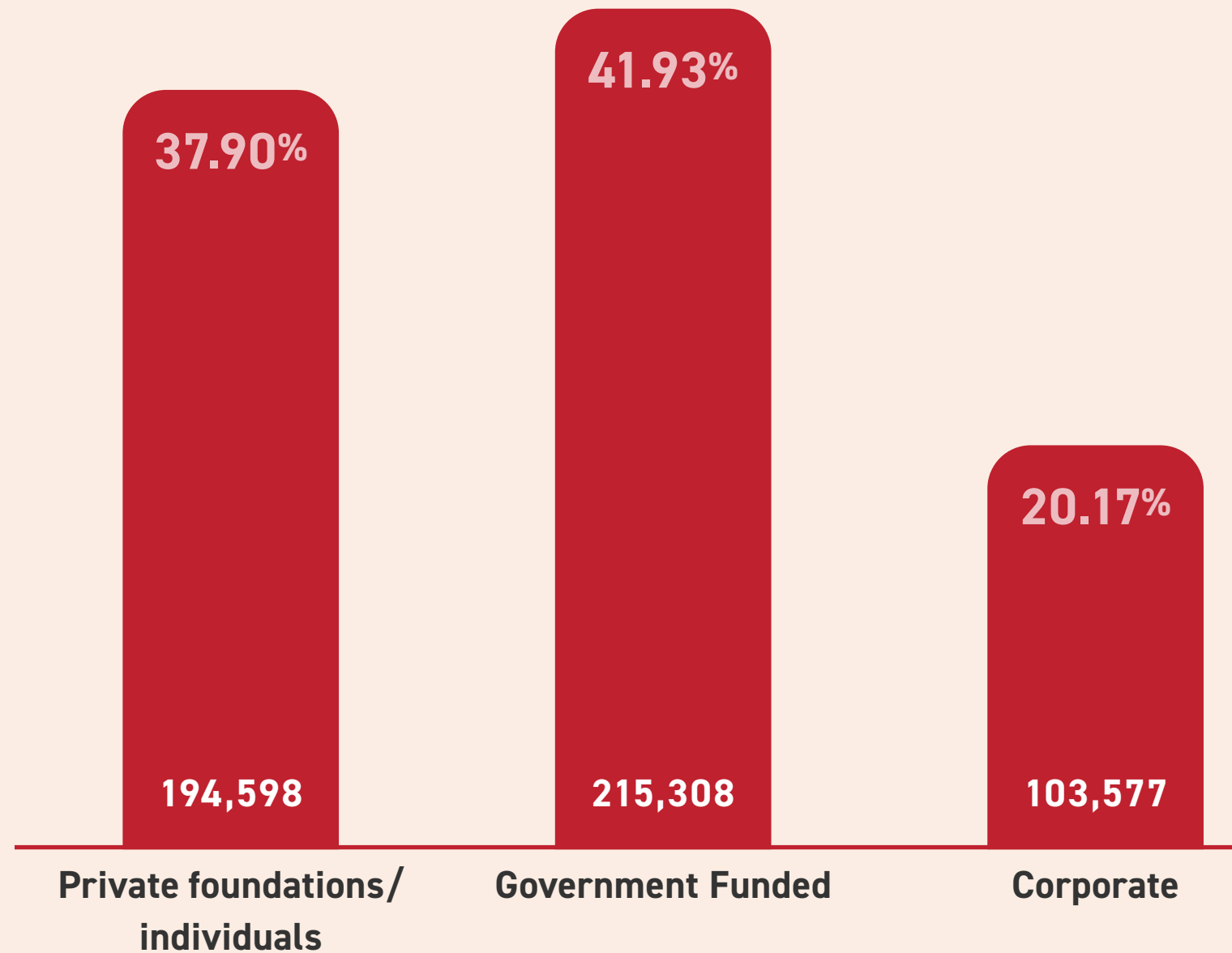
CIPS Learning Hub is the latest initiative by CIPS in 2023 as a learning ecosystem specifically designed for university lecturers and students. It aims to popularize the ideas of open markets and society as key solutions for Indonesia to achieve greater progress and development. It taps into university lecturers in a network through a multi-platform learning ecosystem that presents knowledge in an engaging, creative, and localized manner through audio visual content and engaging events.

**Visit our CIPS Learning Hub
YouTube channel and subscribe!**

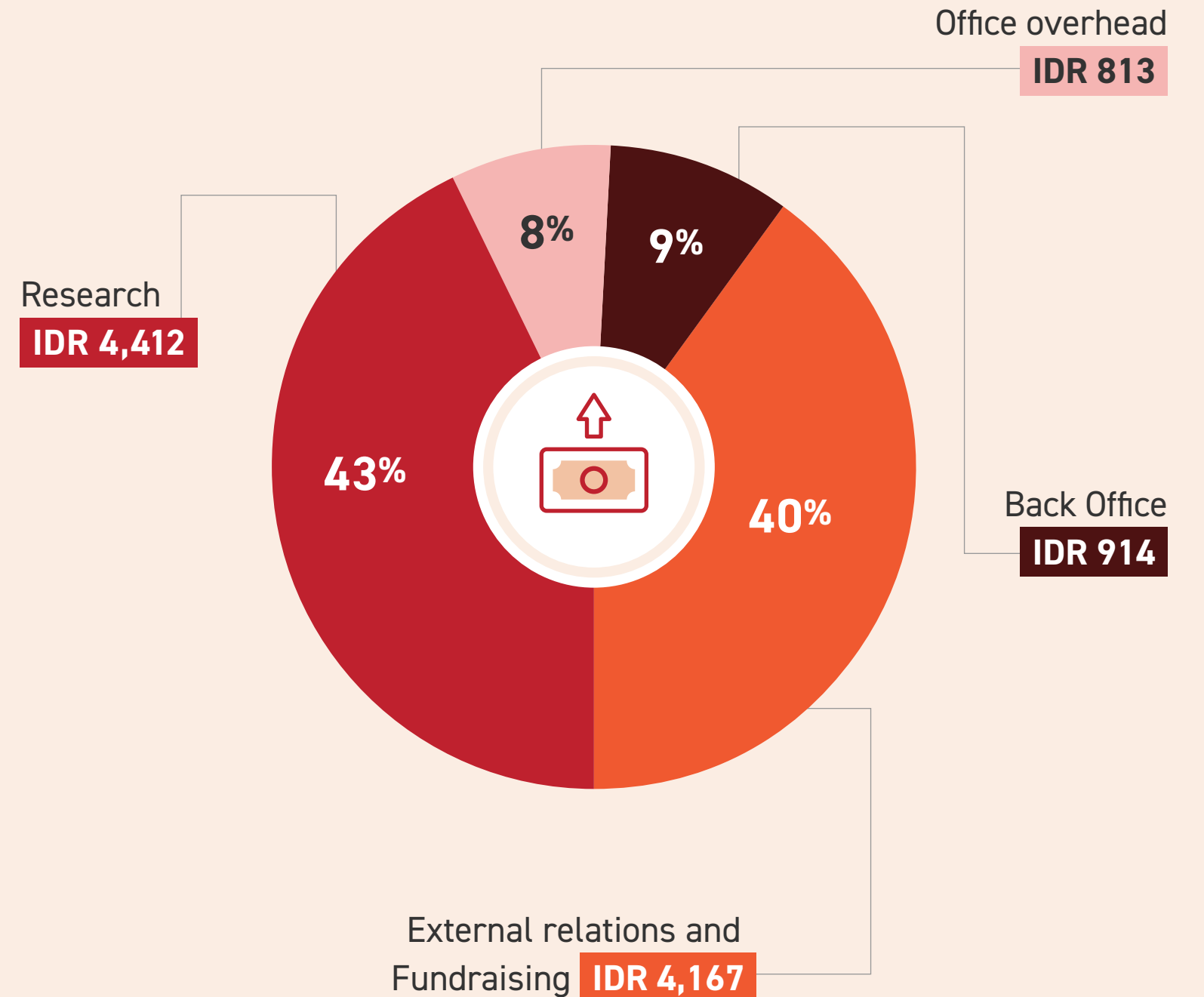
FINANCIAL REPORT

2023 YTD Fundraising by Donor Segment (USD)

Total Funds Raised (USD) **513,483**



2023 Expenses (Million IDR)



BOARD MEMBERS



Dr. Arianto Patunru
CHAIRMAN

Dr. Donna Gultom
TREASURER

Dr. Risti Permani
SECRETARY

**Dr. Maria Monica
Wihardja**
HEAD OF THE
SUPERVISORY BOARD

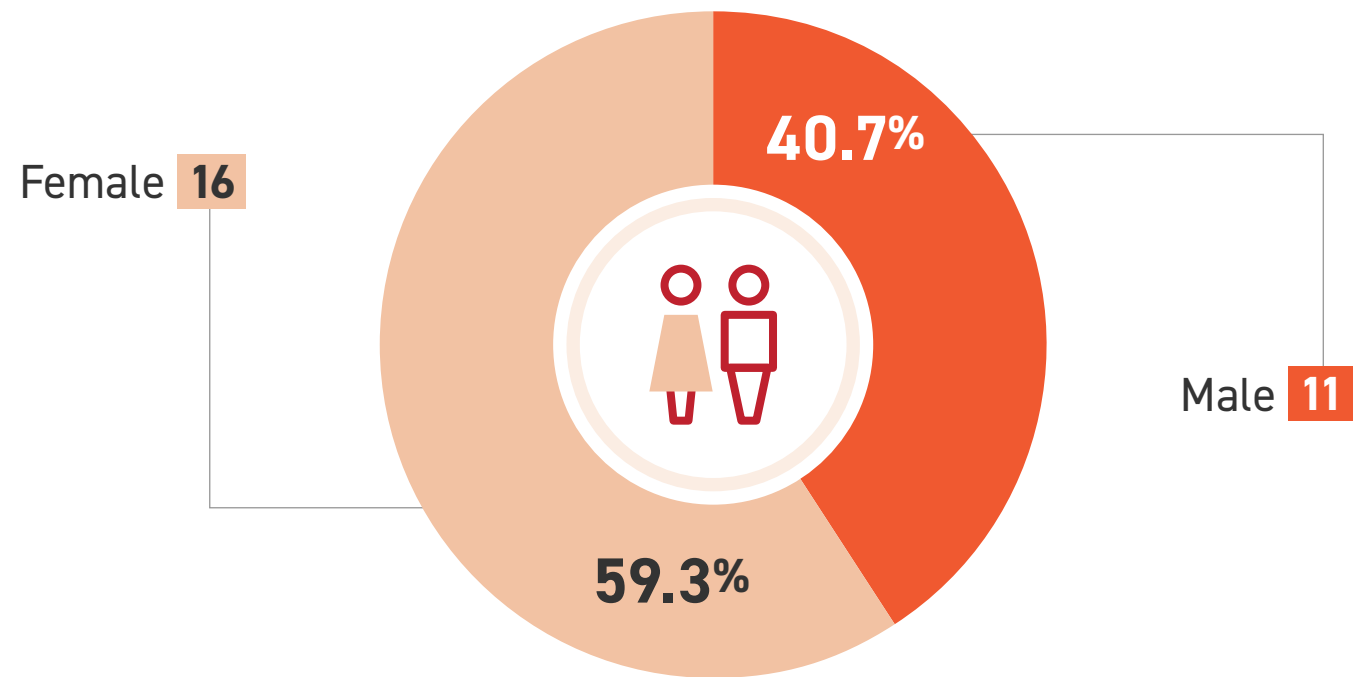
Rainer Heufers
FOUNDER AND PRESIDENT

OUR TEAM IN 2023



No. of Staff per Dec 31st 2023:

27



No. of Staff per Department:

Leadership: 2

Research: 11

External Relations: 8

Operations: 6





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